LEO BURNETT COMPANY, *Inc.*

Ad No. 187—Req. No. 52365—1 Col. (2⅝ x 8 in.)—B&W—Popular Science, 1968 (A)

Printed in U.S.A.

Someday you'll come around, Don Ruf.

After you've had your *fling with* tobaccos kissed with perfume and laced with honey, *try* Revelation. Sweet and syrupy, Revelation is not. Revelation is simply a richer blend of five great-tasting tobaccos. Nothing else. Pipe smokers don't always start with Revelation. But a great many end up with it.

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